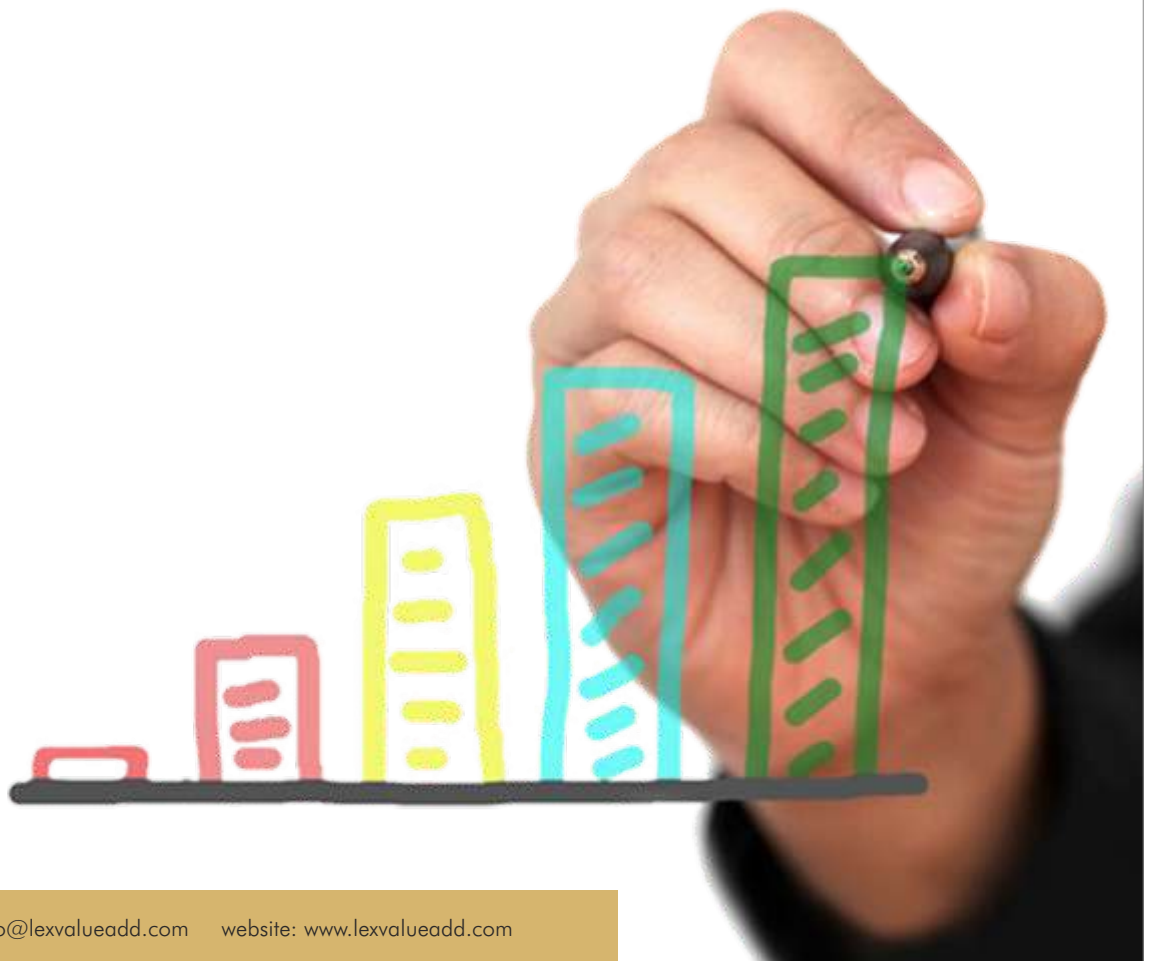




LexValueAdd
INNOVATING PARADIGMS



email: info@lexvalueadd.com website: www.lexvalueadd.com

▲ about us

Focused, niche Financial and Management Advisory involving restructuring of business & efficiency improvement at overall company level and project advisory.

True to our corporate motto – 'Innovating Paradigms', the advisory aims at creating new dimensions of unforeseen opportunities in the areas of finance and business on the whole.

Our team comes with a broad diversity of educational and professional background having expertise in providing financial, management, technical and efficiency turnarounds. Our core Management Team with their strong industry experience enables you to explore new areas of finance and build strong businesses.

LexValueAdd is incorporated by senior professionals having rich experience at Top Management level in managing large blue chip companies and businesses engaged in the areas of finance, manufacturing and turn-key projects.

Our primary focus is on:

- Financial advisory
- Management advisory & restructuring of business & efficiency improvement at overall company level
- Project advisory

▲ vision

Be a legal, financial and commercial value add company providing winning combinations aimed at all community profiles within the framework of law through innovation and the customization in niche areas and be an internationally respected consultants offering comprehensive solutions.

▲ mission

Provide value added services which help in execution of strategic initiative into economically beneficial products and services within a defined time frame and help our clients make distinctive, lasting, and substantial improvement in their performance.

▲ values

Integrity; Professional ethics and trust; Excellence; Enduring relationships with unflinching focus on satisfaction of our Clients; Confidentiality; Employee dignity and self respect; Organisational and individual growth

▲ why us

- ◆ One stop comprehensive services for financial, legal and full gamut of Management and Business Advisory
- ◆ Seamless integration of functional expertise with deep industry knowledge
- ◆ Track record of our company and key management personnel
- ◆ Core team with deep experience across the key elements
- ◆ Strong institutional relationships
- ◆ Ability to reach out to Financial and Strategic Partners
- ◆ Dedicated resource allocation for each transaction
- ◆ Patience to create win-win propositions for both the parties
- ◆ Assistance to troubled businesses and healthy businesses in reorienting themselves to thrive in a turbulent business environment
- ◆ Technology and cost effective solutions



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services

Financial Advisory

LexValueAdd primarily focuses on Alternate Exits for various Private Equity Funds, Venture Capital Funds and other Fund houses. Right from the Deal Structuring, including the preparation of restated Financial Statements, Legal Due Diligence, Valuations to proposing win-win solutions for both the Investors as well as the Promoters, our Team provides you with invaluable solutions in meeting the best interests of both the parties and the business.

Our strength lies in various innovative strategies that we design to help the Investors as well as the Promoters to have an amicable Exit.

Focused to add value in key areas, where unlocking of value is an emergent proposition or preservation of assets could be an optimiser, thereby, ensuring effective utilisation of assets.

Focused services:

◆ Alternate Exits for PE's, VC's and other Fund Houses through various strategies

Buyback of the Investors stake by the Promoters; PE's control over the business or Change of Management; Secondary Investor/PE; Strategic Sale; Asset Split/ Asset Settlement.

◆ Structured Financial Products

We offer legal, ethical, knowledge backed, focused and niche Structured Financial Products to our clients. Products are designed taking care of arbitrage on interest & taxes.

◆ Fund Raising for PE/VC and Projects

We help PE/VC Funds in expanding their Limited Partners (LP) base and also assist the Projects in raising necessary capital. We not only connect the Fund with the right LP suiting their investment verticals but also assist fund houses in structuring, negotiations, presentations and all other allied activities as required in executing the entire deal. Our strong Institutional Relationships, both domestic and international, ease us in choosing the right LP for the Fund Houses looking to raise Funds.

◆ Rent Arbitrage Products

It is a product, wherein, in a tax efficient manner, the investor invests in a property abroad and earn rental returns, which gives an yield of around 8 to 10 percent by an asset swap by selling property in India and investing in Middle East, USA or Europe and getting a high yield basically providing a rent arbitrage product to the investors.

Management Advisory, Restructuring of Business & Efficiency Improvement at overall company Level

Project Advisory

From Concept to Commissioning (turn key projects) including services e.g. pre-project activities, detailed project reports; Initiating, planning, scheduling, execution, monitoring, controlling and closing of full life cycle of project and all related legal activities.



experience

- ◆ In the process of closing 2 (two) Exits, in Services Hospitality Sector, and 1 (one) Change of Management case
- ◆ Complete Project Advisory for various turn key projects i.e. from Concept to Commissioning
- ◆ Technical, Projects and Business Advisors to Power, Manufacturing, Automobiles and its ancillaries, Heavy Goods and Transportation Industry
- ◆ Project Consultants to GKC Energy Pvt. Ltd. for 50 MW Grid connected Solar Power Project and Indologis for their multi level Car Parking Project
- ◆ Advisors to a large land owner for development of Multi-nodal Logistics Projects near Mumbai
- ◆ Provided QA services to Thermax Ltd. & Plant maintenance services to KSB Pumps Ltd.
- ◆ Technical, Project & Business Advisor to Parasrampuria Synthetics Ltd, Vikram Projects Ltd., Petron Scientech Inc. USA, Katzen International Inc. USA
- ◆ Marketing Advisor to ABB Ltd. Demag Delaval Turbomachinery India Pvt. Ltd. (now Siemens Ltd), Paharpur Cooling Towers Ltd., Katzen Petron India Pvt. Ltd., Oriental Engineering Works Pvt. Ltd., Andrew Yule & Co. Ltd., Ratnamani Metals & Tubes Ltd., Keld Ellentoft India Pvt. Ltd., Hilton Rubbers Ltd., Hilton Roulunds Ltd.

team

M. C. Joshi, Chairman

M. C. Joshi is one of the father figures of the Indian Auto industry having over 50 years of experience. He has been technical advisor to auto giants such as Mahindra & Mahindra; associated in management and advisory capacity with Ford Motors, Mercedes Benz and Tata Motors. Mr. Joshi has been responsible in setting up new projects/plants, turning around sick/not well doing companies and guiding many companies in achieving new heights.

H. N. Khare, Managing Director

Renowned management professional with about 40 years of experience, most of it being at the top management levels as Managing Director, Executive Director, Vice President, General Manager with MNCs and Indian corporates such as erstwhile Haden International (now Eisenmann), Mahindra Group, ThyssenKrupp, Futurindia Technologies Pvt. Ltd., ACG Worldwide Group, ISGEC Group, NHEC Ltd., Triveni Engineering. A Mechanical Engineer by training with rich experience in diverse industry verticals like Cement, Sugar, Power, Bulk Material handling & Open Cast Mining, Industrial Power Boilers, Distillery & Alcohol based Chemicals, Refrigeration, Forgings, Packaging machinery, Automobile Paint Shops etc. Has been instrumental in managing large corporates, turning around companies, exponential business expansions, setting up new operations and mentoring new start-ups. He has been associated with about 450 small and large Projects in different capacities. He is currently a Director at S. K. Mechatronics Pvt Ltd and Advisor to GKC Energy Pvt Ltd.

Abhishek Khare, Director

Alumnus of Oxford University majoring in comparative international finance law, comparative competition law and international trade laws. A practicing lawyer and Partner with Khare Legal Chambers LLP, an upcoming international law firm. Abhishek, primarily based in Mumbai, enjoys a good reputation in international and domestic arbitrations. He regularly appears before the Supreme Court of India and various High Courts to represent his Firm's clients for their litigation matters. He is the arguing counsel for many landmark cases concerning electricity laws especially the one pertaining to Regulatory Liability Charges, purchase of hydel power and many more. Abhishek has been closely involved in the finance, private equity & structured finance segment advising various PE funds, banks and FIs on their investments, strategy, exits, disputes etc.

S. Ravindran, Advisor

Well known management professional with over 40 years experience most of which he spent managing MNCs and large corporates. An IIM – Ahmedabad alumnus, has been responsible for turning around of various businesses/ companies from the stage of closure to leading in the field of their business. He is a Director at Kalyani Forge Ltd., and is /has been Consultant to Johnson Controls, MIBA of Austria and Hognas India. Formerly, Managing Director at Mahindra Forgings Ltd; Managing Director GKN Driveline, India; Director Operations & Logistics GKN Driveline APO & Japan; CEO Tata Johnson Controls; Advisor Yamaha; Managing Director Standard Motors; Executive Director Automobile Products Of India Ltd.; Works Manager Integral Coach Factory (Indian Railways).

G. Ramachandran, Advisor

A Chartered Accountant by training, has been responsible for various successful ventures such as Golds Gym India, F-café, Dilshads (Saloon) to name a few. Mr. Ramachandran has been the CFO of Reliance Capital, Atco Healthcare Ltd., Times Guarantee (a Times of India group company), Assistant Vice President – Citibank, has been associated with Ernst & Young, Ranbaxy Ltd., mentoring and coaching of organizations and provide a platform for knowledge to impact solutions, performing the role of Mentor Capitalist involved in helping entrepreneurs with everything from recruiting talent to negotiations resulting in building up of the organization, helping in capturing the big picture and also facilitating knowledge conversion to goal achievements, sharing the deep expertise earned over a period of time giving it out just in time as situations arise and in measures appropriate to the situation to achieve tangible results.

Sagar R. Madan, Advisor

Sagar is B.Com, LL.M, ACS with over 10 years experience of consulting to management of companies in capital restructuring, corporate debt management, financial assistance, project finance, buy back of shares, issue and redemption of units and instruments, rights issue, strategic finance, consultation regarding international transactions, foreign exchange laws, regulatory requirements, mergers and amalgamation, demerger of units, corporate commercial agreements, accounts and finance etc. He has worked with Bennett & Coleman Group and provided consulting to various companies like Waaree Group, Marquis Power Exchange etc.

Vikas Vohra, Associate Vice President

Vikas is Commerce and a Law Graduate and a Company Secretary. He has from the start of his career worked with the most reputed Business Houses in India at the key positions. He has significant hands on experience in Mergers and Acquisitions, Public Offerings and consequent listing of the Shares and GDR's on the Bourses, Fund Raising and Deal Structuring. He also has to his credit, other Certifications and Specialisations in Corporate and Securities Laws. At LexValueAdd, he heads the business team and looks after the execution of business mandates and thrives for the new business opportunities and Deal Structuring.

Pratik Shah, Analyst

Having dealt extensively in Fixed Income Products, Pratik enjoys working with numbers. A Commerce Graduate and MBA from a prestigious Business School, his in depth knowledge of the Financial Markets and the passion to explore new areas of Finance helps him add value to the clients' businesses.

Sectoral Advisors

Our team is assisted by Sectoral Advisors which includes highly experienced experts from the fields of finance, engineering, technology and management.



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H. N. Khare
Managing Director

Vikas Vohra
Associate Vice President

LexValueAdd Consulting Private Limited

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